

## **Level Up Your Law Practice: Intentional Business Planning**

During this 90-minute live webinar, presenters Adrienne Fischer of Basecamp Legal and Yev Muchnik of Launch Legal, LLC will explore strategic business planning for solo and small law firm owners, with a focus on:

- goal setting
- measuring Key Performance Indicators (KPIs) to track important metrics
- providing functional insights into creating a successful law business

Webinar will be recorded and offered as home study after the live event.

Note: All registrants will automatically be emailed the recording of this course after the live session airs, together with presentation slides, planning checklist, sample business plan, recommended reading list, and other handout materials.

**Cost:** Free to members of Colorado W.O.L.F. (Women Owned Law Firms) and CBA's Solo Small Firm Section. Nonmembers: \$25.00

**CLE Accreditation:** 2 general credits

### **Speakers:**

**Adrienne Fischer** is the founder of Basecamp Legal, a law firm that helps those business owners who are out there hustling -- from entrepreneurs and small businesses to growing companies in Colorado, California, and Idaho. Adrienne has represented hundreds of small businesses, assisted clients in raising millions in funds, and protected clients' brands. In her career, Adrienne is happiest when helping her clients craft the legal strategies and solutions that are right for them.

**Yev Muchnik** is a transactional corporate and securities lawyer whose practice sits at the cross section of law and technology innovation. Through her boutique practice, Launch Legal, Yev enjoys working with companies in all stages of their corporate life cycles. Her firm, Launch Legal, LLC operates using a distributed services model, supporting mission forward entrepreneurs through early-stage financing, fund formation, and other liquidity events, across broad industries, such as blockchain, fintech, space and energy.



This program is Session 16 of "*The Practical Lawyer*" CLE Series for Solo & Small Firm Owners & Attorneys developed specifically for Colorado solo and small law firm owners by Colorado W.O.L.F. and co-sponsored by the Solo Small-Firm Section of the Colorado Bar Association.

Through the financial backing of the Solo Small Firm Section, access to both live webinar and recorded home study for this course is offered free to all members of the Solo Small Firm Section, Colorado Bar Association